

TECHNICAL EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1.	Name of Procuring Agency:	<u>Pakistan Single Window</u>
2.	Method of Procurement:	<u>Single Stage – Two Envelop</u>
3.	Title of Procurement:	<u>Hiring of Digital Marketing/Social Media Services on Retainership Basis</u>
4.	Tender Inquiry No.:	<u>PSW/PROC/24-25/COMM-124</u>
5.	PPRA Ref. No. (TSE):	<u>TS552145E</u>
6.	Date & Time of Bid Closing:	<u>17th December 2024,1500 Hrs.</u>
7.	Date & Time of Bid Opening:	<u>17th December 2024,1530 Hrs.</u>
8.	No of Bids Received:	<u>Five (05)</u>
9.	Criteria for Bid Evaluation:	<u>As stated in the tender documents</u>
10.	Details of Bid(s) Evaluation:	<u>As under</u>

Name of Bidder	Compliance with Mandatory Requirements/ Eligibility Criteria	Technical Marks (if applicable)	Rule/Regulation/SBD*/Policy/ Basis for Technical Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
M/s Codistan Pvt. Ltd.	Non-Compliant	N/A	Dis-qualified- did not meet the mandatory requirements.
M/s TCM Production Pvt. Ltd.	Compliant	40	Dis-qualified- did not obtain the qualifying marks
M/s Synite Digital	Compliant	88.5	Compliant with mandatory requirements and obtaining the qualifying marks
M/s Symmetry Group Limited	Non-Compliant	N/A	Dis-qualified- did not meet the mandatory requirements
M/s Channel7 Communications Pvt. Ltd.	Compliant	64.5	Compliant with mandatory requirements and obtaining the qualifying marks

As per the technical evaluation criteria, the minimum technical score required to pass is 60 (sixty).

11. Any other additional / supporting information, the procuring agency may like to share.

Signature:



20th March, 2025

Official Stamp:



***Standard Bidding Documents (SBD).**